

China Market Entry Partners

With China's rapid economic expansion and its big population, China market offers huge business opportunities to its foreign investors.

Two major reasons drive our client outsource to China. First, cost and resource saving. Second, gain access to the world's biggest consumer market. However, addressing China market has its fair share of challenges, ranging from cultural differences, lack of access to sales channels, difficulty in finding the right partners, inadequate market data etc ...

China Outsourcing Partner (COP) has developed a practical and systematic approach to help our clients reduce risk substantially when outsourcing and marketing in China.

With help of COP's China marketing partners, COP delivers first-hand China market statistics and strategy analysis to clients. At the same time, COP also helps market entry partners to

- Reduce the cost and resource for marketing in China
- Reduce the sale cycle for strategic research
- Get more China market entry deals